



association of women  
travel executives

June 2015

Nikki Spoor has been an active member of AWTE (Association of Women Travel Executives) for many years and has helped many of our members during this time.

Nikki has shared excellent advice with our members at formal development sessions and also as a contributor to our newsletters, especially in line with budget changes, tax implications etc. which is a huge benefit specifically to our small business owner members. She is always sought out at our networking events, not only in her professional capacity, but as a great connector of people as well as an amazing friendly face and networking enabler to those less connected and perhaps a little less confident when networking.

One of our main focuses at AWTE is to encourage B2B within the membership and we have been very successful with this. I believe that White Harte Associates have seen the benefit of this from our members. They are well respected and people have made a personal connection with their business through Nikki's friendly, no jargon, and professional approach at our AWTE events throughout the year.

I was most impressed when Nikki stepped out of her own comfort zone (something we encourage all of our members to do) last year and facilitated an interview with a very senior prominent member of the travel industry for an AWTE evening event. She did superbly and I hope it helped her realise how well she comes across on a public forum. Never a person who needs to be asked twice, Nikki is willing, able and appreciated by our Association, and especially our Board of Directors for her dedication to helping women in business and her unwavering positivity in supporting our initiatives.

If you need any further information I am very happy to be contacted.

Best regards

Debbie Dale  
Chair AWTE, Association of Women Travel Executives  
*Empowering women, energising careers*